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| **Creating an Infographic** |
| Identifies key features, message, and audience for an infographic*Source*: deq.nc.gov“I found this infographic online. It encourages people to recycle by showing how recycling saves energy. It uses lots of colourful pictures, short pieces of text, and percents. I think the audience is kids and adults.” | Rates the effectiveness of an infographic and suggests improvements“I think it does a really good job. It’s easy to read. I knew recycling reduced the amount of stuff going to landfill, but I never really thought about how it could save energy. The only thing I might add is some information about how people can recycle in their community.”  | Collects and uses data to decide on a message to convey with an infographic“My mom sometimes complains about our electricity bills. I would research online to learn about ways to reduce energy use around the house. My infographic would encourage people to save energy.”  | Creates an infographic to tell a story about data to a particular audience*Source*: Created using data from Ontario Ministry of Energy |
| **Observations/Documentation** |
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