



If we are not helping students to become confident, habitual readers, I don't know what business we are in.



The Book in Question

WHY AND HOW READING IS IN CRISIS

Carol Jago

HEINEMANN Portsmouth, NH

For more information about this Heinemann resource, visit http://heinemann.com/products/E09868.aspx Heinemann

361 Hanover Street Portsmouth, NH 03801–3912 www.heinemann.com

Offices and agents throughout the world

© 2019 by Carol Jago

All rights reserved. No part of this book may be reproduced in any form or by any electronic or mechanical means, including information storage and retrieval systems, without permission in writing from the publisher, except by a reviewer, who may quote brief passages in a review; and with the exception of reproducibles (identified by *The Book in Question* copyright line), which may be photocopied for classroom use.

"Dedicated to Teachers" is a trademark of Greenwood Publishing Group, Inc.

The author has dedicated a great deal of time and effort to writing the content of this book, and her written expression is protected by copyright law. We respectfully ask that you do not adapt, reuse, or copy anything on third-party (whether for-profit or not-for-profit) lesson-sharing websites. As always, we're happy to answer any questions you may have.

-Heinemann Publishers

The author and publisher wish to thank those who have generously given permission to reprint borrowed material:

Cover image from *The Inexplicable Logic of My Life* by Benjamin Alire Saenz. Copyright © 2017 by Benjamin Alire Saenz. Published by Clarion Books, an imprint of Houghton Mifflin Harcourt Publishing Company.

Credits continue on page vi.

Library of Congress Cataloging-in-Publication Data

Name: Jago, Carol, author. Title: The book in question : why and how reading is in crisis / Carol Jago. Description: Portsmouth, NH : Heinemann, [2018] | Includes bibliographical references. Identifiers: LCCN 2018015220 | ISBN 9780325098685 Subjects: LCSH: Reading (Middle school). | Reading (Secondary). Classification: LCC LB1632 .J35 2018 | DDC 418/.40712—dc23 LC record available at https://lccn.loc.gov/2018015220

Editor: Sue Paro Production Editor: Patty Adams Cover Design: Suzanne Heiser Cover Image: © Catherine McBride/Getty Images Author Photograph: Andrew Collings Interior Design: Monica Ann Crigler Typesetter: Valerie Levy, Drawing Board Studios LLC Manufacturing: Steve Bernier

Printed in the United States of America on acid-free paper

22 21 20 19 18 PAH 1 2 3 4 5

Real

To my mother, Mary Crosetto, who suggests you read Wislawa Szymborska's *Poems: New and Collected*, 1957–1997



Credits, continued from p. iv

Cover image from The Life of Pi by Yann Martel. Copyright © 2001 by Yann Martel.

Cover image from *Booked* by Kwame Alexander. Copyright © 2017 by Kwame Alexander. Published by Houghton Mifflin Harcourt Publishing Company.

Cover image from *The Crossover* by Kwame Alexander. Copyright © 2014 by Kwame Alexander. Published by Houghton Mifflin Harcourt Publishing Company.

Cover image from *A Long Walk to Water* by Linda Sue Park. Copyright © 2010 by Linda Sue Park. Sunset Image © Corbis. Published by Clarion Books, an imprint of Houghton Mifflin Harcourt Publishing Company.

Cover image from *We Will Not Be Silent* by Russell Freedman. Copyright © 2016 by Russell Freedman. Published by Clarion Books, an imprint of Houghton Mifflin Harcourt Publishing Company.

Cover image from *Fish Girl* by Donna Jo Natoli and David Weisner. Text copyright © 2017 by Donna Jo Natoli. Illustrations copyright © 2017 by David Weisner. Published by Clarion Books, an imprint of Houghton Mifflin Harcourt Publishing Company.

Cover image from *Girl on a Plane* by Miriam Moss. Copyright © 2016 by Miriam Moss. Published by Houghton Mifflin Harcourt Publishing Company.

Cover images from *The Circuit, Breaking Through, Reaching Out, and Taking Hold* by Francisco Jiménez. Copyright © 1997, 2001, 2008, and 2015, respectively, by Francisco Jiménez. Published by Houghton Mifflin Harcourt Publishing Company.

Cover image from Facing Unpleasant Facts by George Orwell. Copyright © George Orwell. Published by Houghton Mifflin Harcourt Publishing Company.

Cover image from *Kids At Work* by Russell Freedman. Text copyright © 1994 by Russell Freedman. Cover photos by Lewis Hine. Published by Clarion Books, an imprint of Houghton Mifflin Harcourt Publishing Company.

Cover image from *The Story of Seeds* by Nancy Castaldo. Text copyright © 2016 by Nancy Castaldo. Corn sprout photographs © 2016 by Robert Llewellyn. Published by Houghton Mifflin Harcourt Publishing Company.

Cover image from *Eye of the Storm* by Amy Cherrix. Copyright © 2017 by Amy Cherrix. Published by Houghton Mifflin Harcourt Publishing Company.

Cover image from *Amazon Adventure* by Sy Montgomery. Text copyright © 2017 by Sy Montgomery. Published by Houghton Mifflin Harcourt Publishing Company.

Cover image from *Terrible Typboid Mary* by Susan Campbell Bartoletti. Copyright © 2015 by Susan Campbell Bartoletti. Jacket illustration © 2015 by Shane Rebenschied. Published by Houghton Mifflin Harcourt Publishing Company.

Cover image from *I*, *Too*, *Sing America* by Catherine Clinton. Copyright © 1998 by Catherine Clinton. Jacket art © 1998 by Stephen Alcorn. Published by Houghton Mifflin Harcourt Publishing Company.

Cover image from *View with a Grain of Sand* by Wislawa Szymborska. Copyright © 1995 by Houghton Mifflin Harcourt Publishing Company. Cover photograph: Moon Over Urn by Shelton Walsmith. Published by Houghton Mifflin Harcourt Publishing Company.

Cover image from *A Single Shard* by Linda Sue Park. Copyright © 2011 by Linda Sue Park. Cover art © 2011 by Grahame Baker Smith. Published by HMH Books for Young Readers.

Cover image from *The Little Prince* by Antoine de Saint-Exupéry. Copyright © 1943 by Houghton Mifflin Harcourt Publishing Company. Copyright renewed 1971 by Consuelo de Saint-Exupéry. English translation copyright © 2000 by Richard Howard. Published by Houghton Mifflin Harcourt Publishing Company.

Cover image from *And the Robot Went* by Michelle Robinson. Text copyright © 2017 by Michelle Robinson. Illustrations copyright © 2017 by Sergio Ruzzier. Published by Clarion Books, an imprint of Houghton Mifflin Harcourt Publishing Company.

Cover image from *Drowned City* by Don Brown. Jacket illustrations © 2015 by Don Brown. Published by HMH Books for Young Readers.

Cover image from *The Handmaid's Tale* by Margaret Atwood. Copyright © 1986 by O.W. Toad, Ltd. Jacket illustration © Patrick Svensson. Published by Houghton Mifflin Harcourt Publishing Company.

Above cover images are reprinted by permission of Houghton Mifflin Harcourt Publishing Company. For more information about this Heinemann resource, visit http://heinemann.com/products/E09868.aspx

CONTENTS

Introduction ix

CHAPTER 1: The Problem 1

Young people are losing the habit of reading. It is tempting to blame social media, video games, and the ubiquitous smartphone, but maybe teachers have not made a strong enough case for the importance of reading.

CHAPTER 2: Any Given Monday 15

Every day teachers make 1,001 decisions, large and small, a few of which have the potential to change students' lives. Rethinking our approach to reading standards may help us make better decisions about what to teach and how to teach.

CHAPTER 3: Stimulating Competent, Confident, and Compulsive Readers *25*

Along with teaching students to read, we need to create classroom environments where students read widely and often, both under the direction of a teacher and on their own, for information and for pleasure.

CHAPTER 4: Teaching with Intention and Heart 36

When teachers talk about rigor and relevance, the terms are sometimes falsely construed as opposites. We continue to read classical texts because they're relevant to contemporary readers. Good teaching focuses on perennial themes while supporting readers as they navigate textual challenges.

CHAPTER 5: Words, Words, Words 48

Vocabulary instruction consumes enormous swathes of instructional time, often without significantly improving comprehension. Help students develop a love and respect for language by meeting words in their proper context—in books.

CHAPTER 6: Instructional Moves That Matter 57

Our approach to instruction can either encourage or discourage students from taking interpretive risks. Strengthen students' reading muscles through rhetorical readings of visual texts. Help them understand how a text creates a path to comprehending what it means.

CHAPTER 7: Losing Our Literature? 68

Including nonfiction in the curriculum need not result in the abandonment of literature. Create lessons that invite students to read a bouquet of texts, anticipating where young readers are likely to have difficulty and providing just-in-time scaffolding.

CHAPTER 8: Grasping Poetry 78

All too commonly, poetry is taught in one of two ways: (1) teacher chooses a poem she likes, reads it to the class, and asks students to identify the theme, or (2) teacher assigns students to write haikus. This chapter offers ideas for helping students read and take pleasure in their reading of poetry.

CHAPTER 9: Asking Better Questions 92

Good questions send students back to a text to reexamine and reflect upon what it means. They invite inquiry, opening up a passage for discussion from a range of perspectives. This chapter helps you compose evocative questions for the works you teach.

CHAPTER 10: Creating a Community of Readers 106

Teaching students to be self-motivated, independent learners should be our goal. Teenagers should leave our classrooms with a passion for learning and an insatiable desire to know more, see more, and read more.

Appendix A: National Council of Teachers of English Statement on Classroom Libraries *117*

Appendix B: Suggestions for Your Classroom Library 123

Appendix C: Recommendations from Avid Readers 145

Works Cited 155

Introduction

Books are the quietest and most constant of friends; they are the most accessible and wisest of counselors, and the most patient of teachers. — Charles William Eliot (1834–1926)

n conversations with colleagues I often hear the same complaint: students don't read anymore. *The Book in Question* is my attempt to address this alarming issue—alarming for teachers and even more terrifying for society.

Why don't teenagers read? It is tempting and fashionable to blame social media, video games, and the ubiquitous smartphone, but maybe we teachers are also at fault. In our urgency to prepare students to be "college and career ready," too often we turn what should be an intellectually stimulating reading assignment into a pointless chore. While strategy instruction can help make transparent to struggling readers what good readers do instinctively, it can also substitute a series of robotic steps for what reading actually is: an act of discovery.

I don't pick up a book in search of buried treasure, yet often that is what I find: nuggets of gold about what it means to be human, what it has meant to be human in the past, and what it might mean to be human in the future. After fifty years of reading, I'm still astounded by how much I don't know and how much books have to teach me. Though somewhat cowardly when it comes to taking risks in my own life, I'm an intrepid reader. I'll try anything.

Early in my teaching career, Steve Chesne, a seventh grader, challenged me, saying that I was always telling the class what to read but never asking students what I should read. "Fair enough," I thought. He came to school the next day with Arthur C. Clark's *Childbood's End*. This compelling story about overlords from outer space taking over the earth propelled me into months of reading science fiction, a genre that until that moment had never appealed to me. As middle school students love to do, Steve challenged me, and I thanked him for the challenge. Without his prodding, I might never have explored this genre. Notwithstanding the loss to my own reading life, I would also have been much less adept at recommending science fiction to future students. *Childbood's End*, along with William Gibson's *Neuromancer* and Orson Scott Card's *Ender's Game*, acquired a place of pride in my readers' circle collections. In his opening essay to the Spring 2017 issue of *Lapham's Quarterly*, Lewis Lapham describes his own voyage of discovery as a reader.

I live in all the pasts present on the page, and I begin to understand what the physicists have in mind when they talk about the continuum of time and space. . . . The stories that bear a second reading are those in which the author manages to get at the truth of what he or she has seen, felt, thought, knows, can find language to express. The task is never easy, but it is the labor of the writer's observation turned by the wheel of the reader's imagination that seeds the fertile ground . . . from which mankind gathers its common stores of energy and hope. (17–18)

I worry that if the next generation fails to acquire the reading habit, mankind's store of energy and hope will diminish and that we will find ourselves increasingly vulnerable. As A. E. Housman warned, in life, "luck's a chance, but trouble's sure" (1896). The truth of this observation was brought home to me while reading Angie Thomas' remarkable young adult novel *The Hate U Give* (2017). The book's sixteenyear-old protagonist, Starr Carter, has lost two friends to gun violence: one to a drive-by shooting, the other at the hands of the police, both in her presence. As Starr grapples with the responsibility of bearing witness—to a grand jury as well as to her own community—she demonstrates how it feels like to come of age in a society where prejudice is entrenched. Thomas' story contributes to our store of energy and hope by insisting on telling truth to power.

Reading books like *The Hate U Give* can change lives. Such books invite naturally solipsistic youth to consider how their own welfare is linked to the welfare of others. Worthwhile books challenge conventional assumptions and offer examples of how individual acts can alter the course of lives and even the course of history.

I want students to feel uneasy if they don't have something in line to read next. I want them to be so hungry for what they find in books that they read long into the night, avoid company, and even at times ignore their teacher.

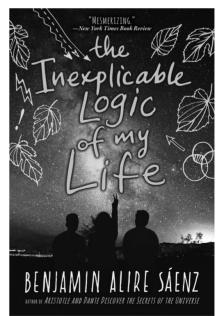
This is not to say that young readers don't need teachers to guide them. Sometimes all they need is an enticing introduction to a story. Sometimes a lurid cover will hook them. At other times I need to accompany students on their journey through a book, helping them situate themselves in time and place and negotiate complicated syntax. It's a delicate balance. I want students to know what to do when their comprehension breaks down. The most common reading "strategy," the one you and I use every day of our lives, is rereading. We slow down and read the sentence a second or third time. We pay attention to punctuation; we check if there is a word we misread or don't know. Making sense of complex text doesn't require a fancy acronym. All it needs is the desire to understand and the will to persevere.

But how does a teacher inspire students to want to understand *Beowulf* or *Othello?* And why should a student persevere through such unfamiliar textual worlds anyway? Wouldn't it be easier simply to assign Benjamin Alire Sáenz's remarkable book *The Inexplicable Logic of My Life*? That course would be easier but also pointless. We can't afford to waste instructional time teaching books that teenagers can, should, and will read on their own. English teachers frequently ruin such great stories for students by talking about foreshadowing and symbolism or by making students annotate the text and write an essay on character development. Is this what you look forward to doing after finishing a good book? I doubt it.

Only literary snobs read nothing but classics. I want students to range widely, pleasing as well as challenging themselves. My own reading life is wildly eclectic. I love nothing better than a Daniel Silva thriller to make a long airplane ride disappear. I also delight in contemporary classics like Anthony Marra's *Constellation of Vital Phenomena* and *The Tsar of Love and Techno*, which challenge me as

a reader, taking me to places I've never been and immersing me in history I never knew, in this case the history of Chechnya. Marra's novels can be hard to follow. They force me to slow down, reread, and pay attention to every textual clue the author sows in order to keep track of events and characters. After finishing one of his books I long to talk about them with other readers. I know I will understand them better after hearing what others have seen and thought.

Filling in graphic organizers keeps students busy doing something you can observe. Thinking takes place out of sight. Instead of assigning artificial tasks for students to perform as they read, we should model our reading lessons after the way we read. This approach stands a good chance of both fostering a love of reading and building students' confidence in their own reading skills.



There is urgency to this work. In a world that has become increasingly polarized, stories invite readers to empathize with people who appear at first as The Other. Crossing such borders may entail discomfort and require navigation between the Scylla of unfamiliar settings and the Charybdis of unpronounceable character names. But this is a bridge to somewhere—to a more empathetic world.