When kids open a book and see characters who look, live, or act like themselves, it helps them connect not only to the characters, but to the act of reading. It makes reading feel affirmed and, in turn, motivated. What’s more, when kids see themselves in books, they receive an important message about the academic community we’re building at school: you belong.

The Jump Rope Readers series books:
- are intentionally representative and feature a range of diverse characters from all walks of life;
- were created by a diverse set of authors and illustrators, many of whom are part of the same communities as the characters they’re depicting.

To learn more and preview sample books, visit Pearsoncanada.ca/JumpRopeReaders