

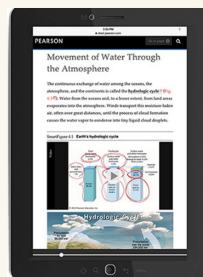
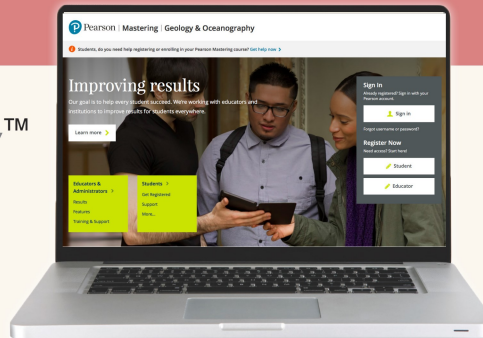
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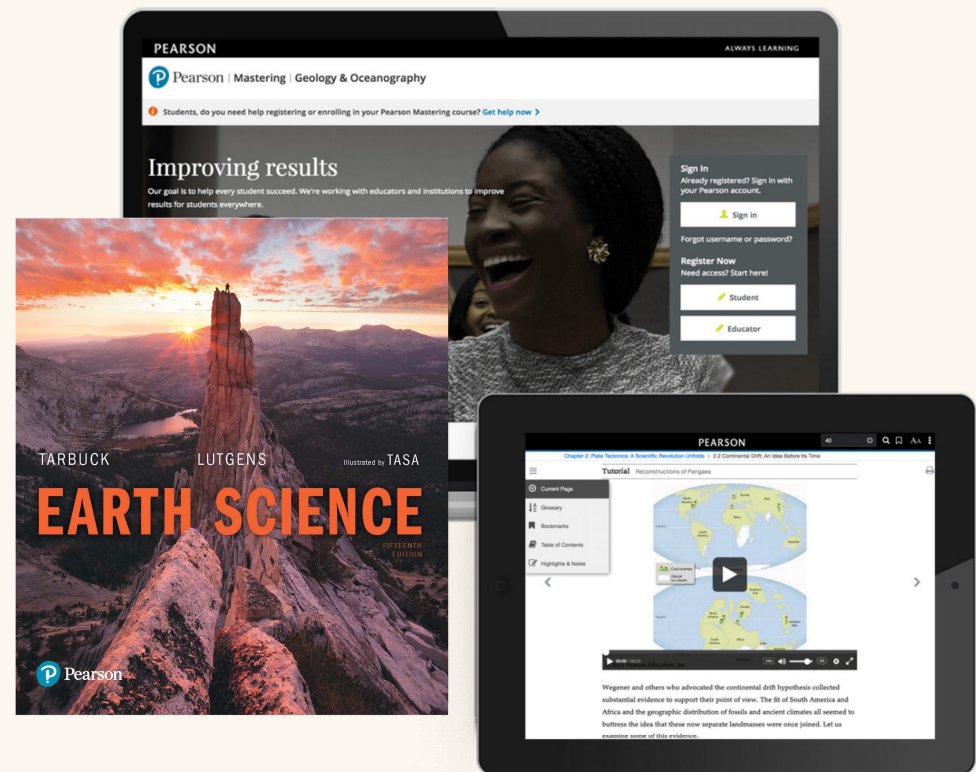


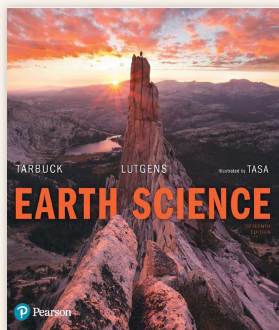
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Earth Science 15e ©2018

with MasteringGeology with Pearson eText
Tarbuck et al.



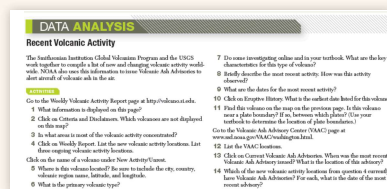


Using dynamic media to bring Earth Science to life

Earth Science, 15th edition, is designed for a College Prep / Honors course in Earth Science. It consists of seven units that emphasize broad and up-to-date coverage of basic topics and principles in geology, oceanography, meteorology, and astronomy.

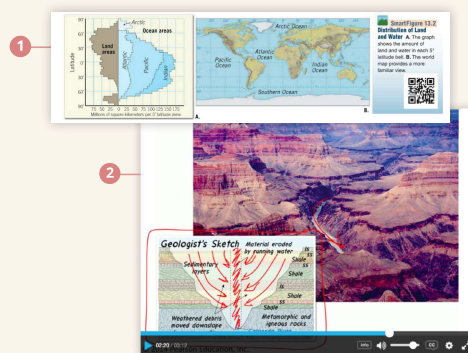
In addition to being informative and up-to-date, *Earth Science, 15th edition*, strives to meet the need of students for a readable and user-friendly text and a highly usable “tool” for learning basic Earth Science principles and concepts.

Exposing Students to Source Data and the Tools of Science



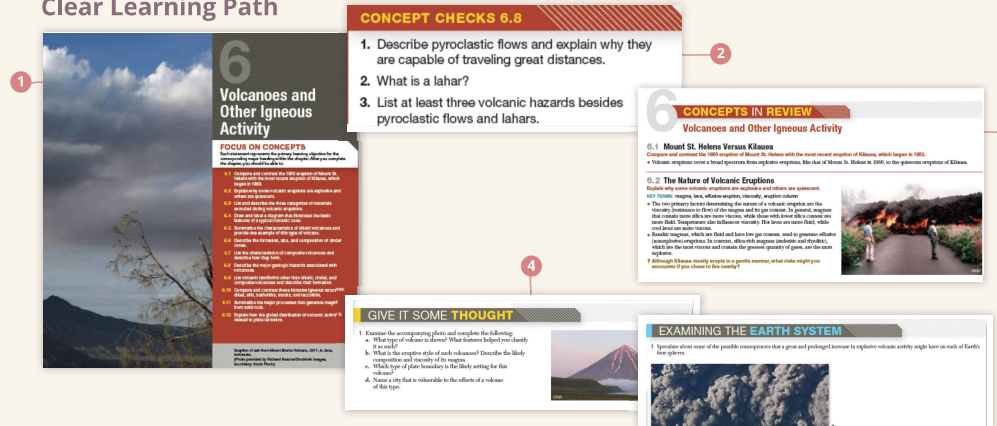
NEW! Each chapter of the 15th edition now concludes with new Data Analysis activities. These brief capstone activities send students outside of the book to online science tools and data sets from organizations such as NASA, NOAA, and USGS, empowering students to apply and extend chapter concepts and develop their data analysis and critical thinking skills.

An unparalleled Visual Program



(1) In addition to more than 100 new, high-quality photos and satellite images, dozens of figures are new or have been redrawn by the gifted and highly respected geoscience illustrator Dennis Tasa. Maps and diagrams are frequently paired with photographs for greater effectiveness. (2) Further, many new and revised figures have additional labels that narrate the process being illustrated and guide students as they examine the figures. Overall, the Earth Science visual program is clear and easy to understand.

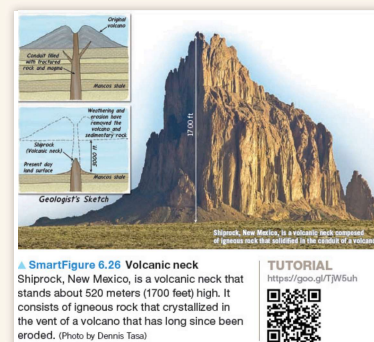
Clear Learning Path



Each chapter begins with (1) **Focus on Concepts** feature which is a set of learning objectives that correspond to the chapter's major sections. By identifying key knowledge and skills, these objectives help students prioritize the material. Each major section concludes with (2) **Concept Checks** so that students can check their learning. Three end-of-chapter features continue the learning path (3) **Concepts in Review** are coordinated with the Focus on Concepts at the beginning of the chapter and with the numbered sections within the chapter, providing a readable and concise overview of key ideas, with photos, diagrams, and questions. The questions and problems in (4) **Give It Some Thought** and **Examining the Earth System** challenge learners by requiring higher order thinking skills to analyze, synthesize, and apply the material.

Bring Field Experience to Students' Fingertips...

Teachers can incorporate dynamic media into lecture, such as Videos, MapMaster Interactive Maps, and Geoscience Animations.



NEW! QR Codes links to SmartFigures Quick Response (QR) codes link to over 238 videos and animations, giving readers immediate access to five types of dynamic media: Project Condor Quadcopter Videos, Mobile Field Trips, Tutorials, Animations, and Videos to help visualize physical processes and concepts. SmartFigures extend the print book to bring Earth Science to life.



NEW! SmartFigure: Project Condor Quadcopter Videos Bringing Physical Geology to life for geology students, three geologists, using a quadcopter-mounted GoPro camera, have ventured into the field to film 10 key geologic locations and processes.

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